



PRACHAR MEDIA

AI Driven

365 Days Ground Control

Constituency Control & Development Operating System

Setup – Day to Day Ground Operations – Issues - Reporting - Visibility




VILLAGE ISSUES

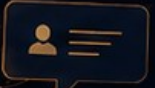

UPSET KARYAKARTHA


GROUP TENSION


FILTERED REPORTS



WRONG DECISIONS
Due to incomplete information



Daily Political Pressure

Too many signals. Not enough clarity.



PRACHAAR MEDIA
— AI Driven —

We turn ground noise into political intelligence.



- Top Priorities**
- 1 Village Infrastructure
 - 2 Water Supply
 - 3 Local Disputes
 - 4 Youth Unemployment
 - 5 Road Connectivity



 House Tracking
428
Active

 Actionable Insights
156
Today

 Outreach Coverage
87%
Reach

 Positive Sentiment
71%
Positive

MLA CANDIDATE



Issue



Action



Visibility



Relationship



Vote



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Three Problems That Reduce Political Control

Hidden risks. Early clarity. Better action.



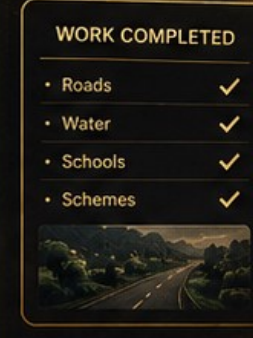
Internal Disturbance ಮಲ

Groupism • Ego • Silent internal damage



Lack of Clarity ಆವರಣ

Filtered reports • Hidden ground reality



Wrong Narrative ವಿಕ್ಷೇಪ

Work done, but people don't feel it



Disturbance visible



Ground clarity



Narrative correction



That is **Prachaar Media** Constituency Control.



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Internal Disturbance ಮಲ

Small internal disturbances create silent political damage.

1 GROUPLISM



2 KARYAKARTHA EGO
UPSET WORKER



3 IGNORED LOCAL LEADER
SLOW TEAM



4 COMMUNITY PRESSURE
DISSATISFIED INFLUENCER



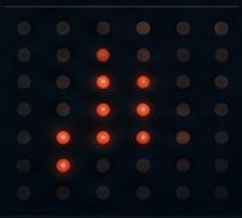
5 COMMUNICATION GAP
BOOTH TURNING SILENT



CONSTITUENCY
OVERVIEW



BOOTH CONTROL



ACTIVE



SILENT



UPSET



DRIFT



EARLY DETECTION = TIMELY CONTROL



Visible disturbance can be
controlled before damage.



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Lack of Clarity ಆವರಣ

Filtered reports can hide real ground reality.



Which booth
is silent?



Which area
is upset?



Which worker
is inactive?



Which influencer
is moving?



Which issue is
becoming an emotion?



FILTERED REPORT

Partial. Delayed. Misleading.



GROUND SIGNALS

Scattered. Noisy. Hidden.



ACTIONABLE CLARITY

Clear. Timely. Decisive.



Real ground clarity leads to **better political decisions.**



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Wrong Narrative ವಿಕ್ಷೇಪ

Work done, but people don't feel it—unless it is made visible.

Wrong Narrative
Doubt • Confusion • Negative Perception

Rumors Half Truths Political Spin Silence



**PRACHAAR MEDIA –
NARRATIVE CORRECTION ENGINE**

BEFORE / AFTER 	TESTIMONIALS
VILLAGE MESSAGE 	SPEECH POINTS ☒ ✓ ☒ ✓ ☒ ✓
MEDIA 	INFLUENCERS

Work Visible. People Feel It.
Recognition • Trust • Strong Memory

Well done!

Proud Grateful Connected Support



Work done is not enough. Work visible creates political mileage.



VISIBILITY
Informs & Connects



PUBLIC MEMORY
Remembers & Relates



RELATIONSHIP
Trusts & Stands With You



VOTES
Converts Into Victory



Make it **Visible**. Make it **Memorable**. Make it **Political Advantage**.



PRACHAAR MEDIA
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From Hidden Risk to Political Control

Hidden risk. Clear action. Stronger trust.



Time loss =
Trust loss

HIDDEN POLITICAL RISKS



**Internal
Disturbance**

Silent internal damage



**Hidden Ground
Reality**

Filtered truth



**Wrong
Narrative**

Work unseen, doubt grows

PRACHAAR MEDIA CONTROL ENGINE



FROM CONTROL TO CONSTITUENCY POWER



Visibility

See what
others miss



Relationship

Connect with
every group



Trust

Build confidence,
earn loyalty



Vote

Convert trust
into mandate



Measure



Manage



Control



Convert



Not Campaign Support
Constituency Control & Development Operating System





PRACHAAR MEDIA
— AI Driven —

CALENDAR Political Model

365 Days Constituency Control

Reach. Trust. Influence. Team. Action. Visibility. Support. Votes.



CALENDAR = 365 Days Political Control

★ Not Just Publicity Planning — Constituency Control System ★



PRACHAAR MEDIA
— AI Driven —

Issue to Vote Conversion

From Issue to Trust to Vote

An issue is not just a complaint. It opens the door.



Prachaar Media Conversion Formula



Issue handled well becomes a vote conversion entry point.



PRACHAAR MEDIA
AI Driven

Political News Logic

Ground Signal Itself Is Political News

From signal to action to trust

No News is Bad News

Silence can hide disconnection
or blocked information



- ❗ No complaints
- 🚫 No feedback
- 🛑 No issue flow
- ⚠️ Hidden risk

Bad News is Good News

A complaint is an opportunity to serve



- 💬 Complaint
- 😞 Dissatisfaction
- 🔧 Action possible
- 🤝 Relationship builds

Good News is No News

Praise without proof gives
no political mileage



- ❌ No proof
- ❌ No visibility
- ❌ No confirmation
- ❌ No conversion



Complaint



Opportunity



Action



Visibility



Trust



Vote



Ground Truth



Right Action



Public Visibility



Relationship



Vote



Prachaar Media converts ground signals into political action.





PRACHAAR MEDIA
AI Driven

What Prachaar Media Gives You

Your Own Constituency Intelligence Team



1. Booth & Village Clarity

One view. Clear priorities.



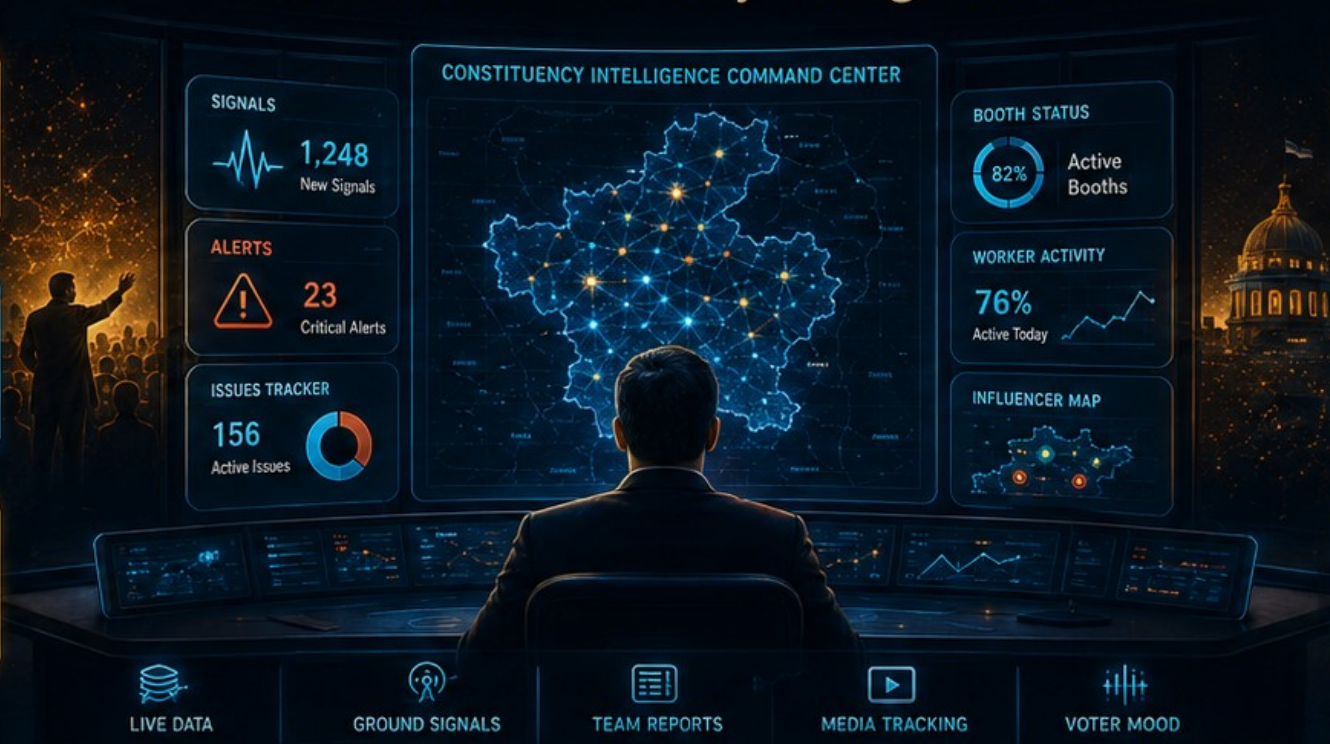
2. Issue-to-Action Tracking

Action. Proof. Follow-up.



3. Worker Performance & Drift Alerts

Active. Silent. Loyal. Drifting.



4. Visibility Proof

Work becomes public memory.



5. Influencer & Weak Booth Mapping

Focus where it matters.



6. Narrative & Vote Intelligence

Speech points. Response. Ready.

LEADER QUESTIONS. REAL-TIME ANSWERS.



Which booths are weak?



Which villages are angry?



Which workers are inactive?



Which issues are delayed?



Where is leader losing influence?



Where does work need a reminder?



Which voter group needs attention?

From Ground Clarity to Political Control



Every decision should run on political intelligence.





PRACHAAR MEDIA
— AI Driven —

Constituency Control Room

Booth-wise Political Intelligence. Ground Truth. Right Action. Public Visibility.



OUR PROMISE



No issue hidden



No booth ignored



No karyakatha disconnected



No good work invisible



No voter relationship lost



1. GROUND TRUTH

Real. Verified. Local.



2. RIGHT ACTION

Prioritize. Plan. Execute.



3. PUBLIC VISIBILITY

Show Work. Build Trust.

INTELLIGENCE THAT POWERS EVERY DECISION



Booth-wise intelligence



Village / area story ready



Who to meet



Who to call



What issue to speak



What proof to show



Ground Noise



Clarity



Action



Visibility



Relationship



Trust



Votes



You lead the constituency. Prachaar Media gives you the intelligence to control it.

