



PRACHAAR MEDIA

AI Driven



MLA CANDIDATE

Visionary Leadership. Empowering Every Citizen.

AI POWERED

STREE SHAKTI PORTAL



Empowering Every Woman in the Constituency

One Portal. All Services. Smarter Support. Better Opportunities. Stronger Constituency.



AI ADVISORY



HEALTH &
WELLNESS



EDUCATION &
SKILLS



SHG & COMMUNITY
EMPOWERMENT



EMPLOYMENT &
LIVELIHOOD



FINANCE &
LOANS



LEGAL AID &
SAFETY



GOVERNMENT
SCHEMES



1,05,000+
Women Connected



100+
Services & Solutions



7,850+
SHGs Onboarded



3,250+
Trained & Skilled



AI Powered
Smart Support



Better Opportunities
Better Life



OUR MISSION

Empower every woman with technology, knowledge, resources and opportunities for a prosperous life.



STREE SHAKTI
EMPOWERED WOMEN
EMPOWER NATION



EMPOWERED WOMEN TODAY • EMPOWERED FAMILIES TOMORROW • STRONGER CONSTITUENCY FOREVER



OUR MISSION

Empower every woman with technology, knowledge, resources and opportunities for a prosperous life.

WOMEN'S REALITY TODAY

VS

TOMORROW'S POSSIBILITIES WITH AI



EXISTING CHALLENGES

FINANCIAL DEPENDENCE

Limited income, savings and financial independence.

LIMITED EMPLOYMENT

Lack of skill access, job opportunities and support.

HEALTH AWARENESS GAPS

Poor awareness, irregular checkups and limited healthcare access.

SAFETY CONCERNS

Fear of harassment, unsafe transport and public spaces.

LEGAL AWARENESS

Lack of knowledge about rights, laws and legal support.

ENTREPRENEURSHIP BARRIERS

No guidance, funding support or market linkages.

DIGITAL DIVIDE

Limited digital literacy and access to online services.

ACCESS TO SCHEMES

Lack of information, complex processes and documentation.

—<> Every Challenge Has a Solution. Every Woman Has a Future. >—



AI EMPOWERED TRANSFORMATION



FINANCIAL EMPOWERMENT

AI-guided financial planning, savings, loans, schemes and income support.



SKILLS & EMPLOYMENT

Personalized skill training, job matching, internships and placement support.



HEALTH & WELLNESS

AI health alerts, telemedicine, health camps and wellness guidance.



WOMEN SAFETY

SOS support, safe routes, AI alerts, helplines and quick assistance.



LEGAL SUPPORT

Rights awareness, legal guidance, case support and documentation help.



ENTREPRENEURSHIP SUPPORT

Business training, funding support, market linkages and mentorship.



DIGITAL EMPOWERMENT

Digital literacy, online services, AI assistance in local language.



SCHEMES & BENEFITS ACCESS

Easy access to government schemes, automatic eligibility and tracking.



STREE SHAKTI
EMPOWERED WOMEN
EMPOWER NATION

AI Powered Women Empowerment Operating System

One Platform. All Services.
Smarter Support. Better Opportunities.
Stronger Constituency.



**EMPOWERED WOMEN.
EMPOWERED FAMILIES.
EMPOWERED CONSTITUENCY.**



1,05,000+
Women Connected



100+
Services & Solutions



7,850+
SHGs Onboarded



3,250+
Trained & Skilled



AI Powered
Smart Support



**Better Opportunities
Better Life**



PRACHAAR MEDIA
— AI Driven —

AI POWERED

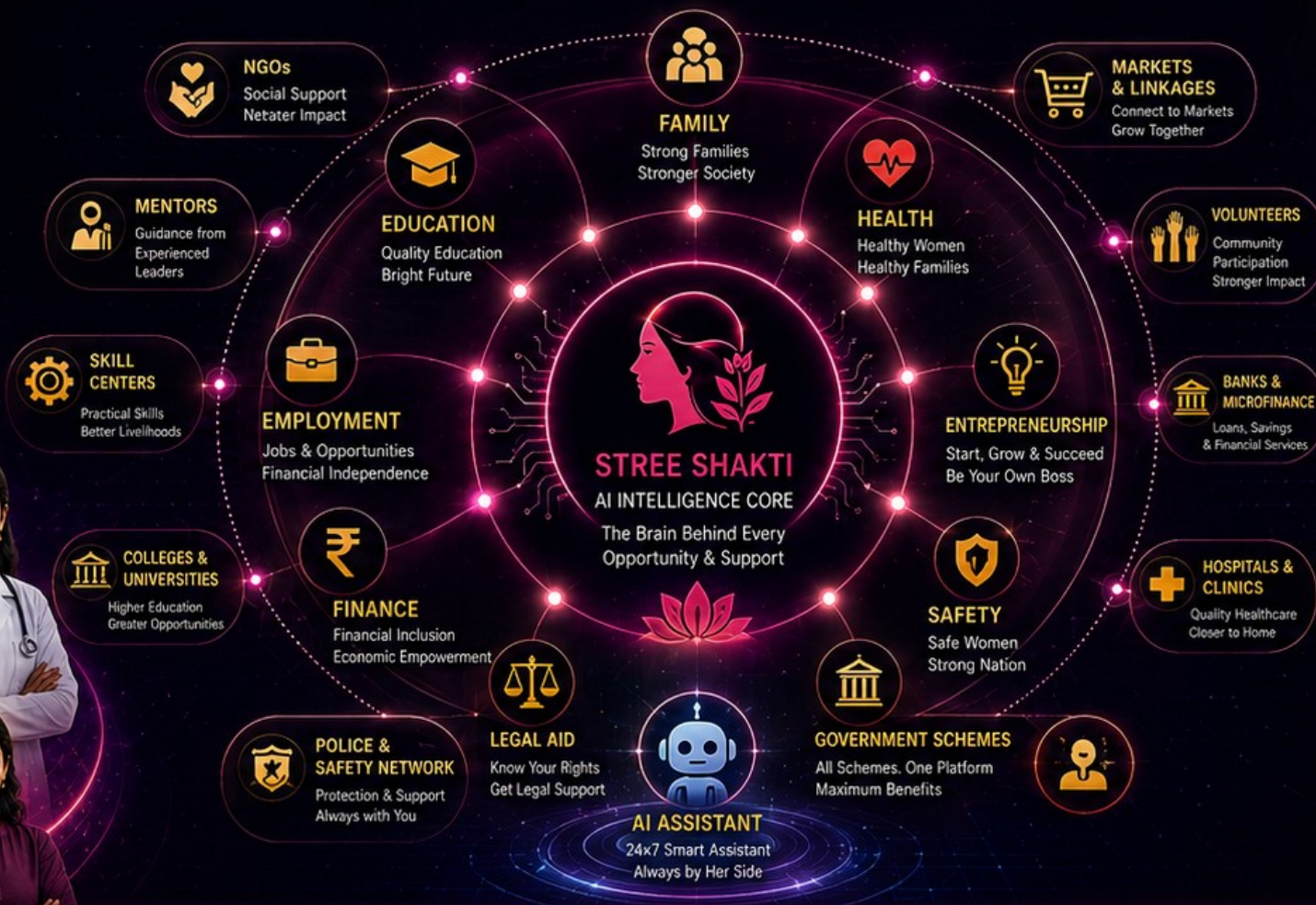
STREE SHAKTI PORTAL

A COMPLETE ECOSYSTEM
CONNECTING EVERY WOMAN
TO EVERY OPPORTUNITY.



AI POWERED WOMEN'S ECOSYSTEM

One Woman • One Family • One Community • One AI Platform



“ Empowered Women
Build Strong Families.
Strong Families Build
A Stronger Constituency.
Stronger Constituency
Builds A Better Nation. ”



AI ENGINE

Intelligent. Predictive. Personal.



Smart Recommendations
Personalized for every woman



Eligibility Prediction
Know schemes you qualify for



Career & Skill Matching
Right skills. Right opportunities.



Health Alerts & Reminders
Preventive care. Timely support.



Financial Guidance
Budgeting, savings & loans.



MLA INTELLIGENCE DASHBOARD

Real-time Insights. Better Decisions. Greater Impact.



Live Women Analytics
Real-time data. Actionable insights.



Village-wise Performance
Track progress at grassroots.



SHG Growth Monitoring
Group strength, savings, credits.



Scheme Coverage
Ensure last mile delivery.



AI Priority Alerts
Identify gaps. Take action faster.



ONE WOMAN ONE DIGITAL IDENTITY

Single Profile. Lifetime Access.
All Services. One Place.



FAMILY INTELLIGENCE 360° FAMILY VIEW

Understand. Support. Empower.
Stronger Families, Better Lives.



SHG COLLABORATION COMMUNITY POWER

Connect. Collaborate. Grow.
Together We Rise.



AI ASSISTANT SMART GUIDANCE

24x7 Personalized Support.
Anytime. Anywhere.



MLA DASHBOARD CONSTITUENCY INTELLIGENCE

Data Driven. Impact Focused.
Better Decisions. Greater Impact.



COMPLETE ECOSYSTEM ONE PLATFORM

All Services. All Partners.
One Connected Ecosystem.

ONE PLATFORM. EVERY SERVICE. EVERY WOMAN. EVERY OPPORTUNITY.



PRACHAAR MEDIA

AI Driven

WOMEN'S LIFE JOURNEY

Every Step. Every Support. Every Opportunity.

AI Powered • Data Driven • Citizen Focused



OUR MISSION

Empower every woman with technology, knowledge, resources and opportunities for a prosperous life.

AI GUIDES. GOVERNMENT SUPPORTS. DREAMS BECOME REALITY.



STREE SHAKTI
PORTAL

One Woman.
One Journey.
Limitless Possibilities.



AI RECOMMENDATIONS & GOVERNMENT SERVICES AT EVERY STEP

AI SUPPORT THROUGHOUT HER JOURNEY

- ✓ Personalized Recommendations
- ✓ Smart Reminders & Alerts
- ✓ Opportunity Matching
- ✓ Progress Tracking
- ✓ Multi-language Assistance
- ✓ 24x7 AI Assistant



AI ASSISTANT

Her Guide. Her Support.
Always With Her.

GOVERNMENT SERVICES INTEGRATED

- ✓ Education Schemes
- ✓ Health Schemes
- ✓ Livelihood Schemes
- ✓ Financial Schemes
- Housing Schemes
- Insurance Schemes
- Social Security Schemes
- Legal & Protection Services

OUTCOMES THAT MATTER

- Empowered Women
- Stronger Families
- Vibrant Communities
- Stronger Constituency
- Stronger Nation



NGOs
& CBOs



SHGs
& Federations



Training
Institutes



Banks &
Financial Partners



Hospitals &
Health Partners



Police &
Safety Network



Markets &
Industry



Colleges &
Universities



Volunteers &
Mentors



Media &
Communications



EMPOWERED WOMEN TODAY • EMPOWERED FAMILIES TOMORROW • STRONGER CONSTITUENCY FOREVER





PRACHAAR MEDIA

AI Driven

AI STREE PROFILE

One Digital Identity. A Lifetime of Empowerment.

Connected • Intelligent • Empowering



OUR MISSION

Empower every woman with technology, knowledge, resources and opportunities for a prosperous life.



ONE PROFILE. ALL CONNECTED.



One Digital Identity

Single verified profile for all services & benefits.



AI Powered Insights

Personalized recommendations for growth & opportunities.



Service Access

Easy access to schemes, support & community services.



Secure & Private

Your data is safe, encrypted & fully protected.

AI EMPOWERMENT SCORE



Empowered
Confident
Progressing



AI STREE CARD – YOUR DIGITAL IDENTITY



SUSHMA R. ✓ Verified Profile

Stree ID : STRE123456789
Aadhaar Linked : Yes
Age / DOB : 28 Y / 14-05-1996
Mobile : 9xxxxxxx1
Address : Ward 12, Green City,
Your Constituency



Scan to Verify



FAMILY DETAILS

Husband: Ramesh R.
Children: 2
Family Members: 4
[View Details →](#)



EDUCATION

B.Com Graduate
Year: 2017
[More Details →](#)



OCCUPATION

Tailoring & Boutique
Self Employed
Since: 2019
[More Details →](#)



SHG MEMBERSHIP

Sakhi SHG Group
Member Since: 2020
Role: Treasurer
[More Details →](#)



HEALTH SUMMARY

Health Status: Good
BMI: Normal
Anaemia: No
Last Checkup: 12 May 2024
[View Health Record →](#)



BANK DETAILS

Bank: SBI
A/C No: xxxx 5678
IFSC: SBIN001234
✓ Verified
[View Details →](#)



SCHEME ELIGIBILITY

Eligible Schemes: 7
Applied: 3
Approved: 2
Benefits Received
[Check Schemes →](#)



DIGITAL CERTIFICATES

Tailoring Certificate ✓
Digital Literacy ✓
Food Safety ✓
[View All →](#)



ACHIEVEMENTS

• Best SHG Treasurer 2023
• Completed 5 Training Programs
[View All →](#)



EMERGENCY CONTACTS

Primary: 9xxxxxxxx0 (Husband)
Secondary: 9xxxxxxxx3 (Mother)
Emergency: 112 / 1091
[Edit Contacts →](#)



AI RECOMMENDATIONS

• Enroll in Advanced Tailoring Course
• Apply for Mudra Loan
• Join Export Readiness Program
[View Recommendations →](#)

QUICK ACCESS TO SERVICES



Education



Health



Skills



Employment



Finance



Legal Aid



Safety & SOS



Schemes



SHG Services



Training



Marketplace



Digital Library

LIFE EVENTS & UPDATES

- Profile Created 10 Jan 2024
- Aadhaar Verified 12 Jan 2024
- SHG Joined 20 Jan 2024
- Tailoring Certificate Earned 15 Mar 2024
- Loan Approved – Mudra Yojana 22 Apr 2024
- Health Checkup Completed 12 May 2024

[View Full Timeline →](#)



TRUSTED. VERIFIED. SECURE.



Aadhaar
Verified



Government
Verified



Data
Encrypted



Privacy
Protected

AI ENGINE WORKING FOR YOU



Collects Data
Securely



Understands
Your Needs



Finds Best
Opportunities



Recommends
Next Steps



Tracks Your
Progress

YOUR DATA. YOUR RIGHTS.



You Own
Your Data



You Control
Sharing



You Decide
Access



100% Secure
& Private

YOUR PROFILE. YOUR POWER. YOUR FUTURE.



PRACHAAR MEDIA
AI Driven

FAMILY INTELLIGENCE DASHBOARD

One Family. Complete Insight. Better Support. Brighter Future.

AI Powered • Data Driven • Proactive Support • Measurable Impact



OUR MISSION

Empower every woman
Strengthen every family
Transform every constituency
for a prosperous life.

FAMILY PROFILE



Sushma R.

Family ID : FAM123456789

Ward 12, Green City
Your Constituency

Active Family

5 Family Members
2 Elderly
2 Children
1 Person with Disability

INCOME & LIVELIHOOD

Total Monthly Income ₹ 28,500

Primary Source Sewing & Tailoring

Additional Income ₹ 6,000

Employment Type Self Employed

Income Stability Stable



Self Employed 55%
Daily Wage 20%
Business 15%
Others 10%

FAMILY OVERVIEW

Monthly Income

₹ 28,500

Stable

AI Family Score



Priority Index

Medium
Attention Suggested

Risk Alerts

02

View Alerts

FAMILY MEMBERS



Daughter

Pooja R.
Age: 16
Class: 11th

Son

Rohan R.
Age: 10
Class: 5th

Self

Sushma R.
Age: 28
Tailoring Entrepreneur

Husband

Ramesh R.
Age: 32
Tailor

Mother-in-law

Lakshmi R.
Age: 58
Homemaker

AI INSIGHTS & ALERTS



Child Immunization Due
(Next: 20 May 2024)



Apply for PM Awas Yojana
You are eligible



Health Checkup Recommended
(Mother - Anemia Risk)



SHG Loan Repayment Due
(Due in 10 Days)

View All AI Insights →



CONSTITUENCY OVERVIEW (MLA VIEW)

Total Families 1,24,580

Active Families 1,08,325

High Priority Families 8,765

Schemes Coverage 78%

Women Empowerment Index 76

Improving

View Detailed Analytics →



EDUCATION STATUS

Children Enrolled 2/2

School Attendance 92%

Daughter Education Class 11th
(Science)

Son Education Class 5th

Digital Learning Access Available

View Education Details →



HOUSING & BASIC NEEDS

Housing Type Pucca House

Drinking Water Tap Connection

Electricity Yes

Toilet Facility Yes

Cooking Fuel LPG

Internet Access Yes

View Details →



HEALTH & NUTRITION



Health Status Good

BMI (Mother) Normal

Anemia Status Normal

Health Checkup 12 May 2024

Upcoming Camp 20 May 2024

View Health Summary →

WELFARE SCHEMES BENEFITS



PM Awas Yojana Applied

Ujjwala Yojana Active

Ayushman Bharat Active

PM Kishan (Family) Eligible

Widow Pension (NIL) -

View All Schemes →

FINANCIAL SERVICES



Bank Account Yes

Jan Dhan Account Yes

Insurance (PMJJBY) Active

Insurance (PMSBY) Active

Savings Account Balance ₹ 18,240

View Financial Details →

LOANS & CREDIT SUPPORT



SHG Loan ₹ 50,000

Outstanding ₹ 12,000

Next Installment 20 May 2024

Credit Score Good

View Loan Details →

AI PRIORITY RECOMMENDATION



Improve Daughter Education High

Increase Monthly Savings Medium

Apply for Housing Scheme High

Regular Health Checkups Medium

View Action Plan →

DATA SOURCES
INTEGRATED



Government
Databases



Health
Departments



Education
Departments



Banks &
Financial Institutions



Panchayat &
Local Bodies



SHG Federations
& NGOs



Insurance
Providers



Utility
Services



100% SECURE. 100% PRIVATE. AI PROTECTED.
Your Data. Your Rights. Our Responsibility.

STRONG FAMILIES BUILD STRONGER CONSTITUENCIES

WOMEN'S HEALTH & WELLNESS

Healthy Women. Healthy Families. Healthy Constituency.

AI Powered • Preventive First • Accessible Care • Timely Support



OUR MISSION

Ensure every woman has access to preventive care, timely treatment and holistic wellness support.



HEALTH SUMMARY



Checkups Completed

4/5

Vaccinations Up to date

Yes

Health Alerts Pending

1

[View Health History](#)

UPCOMING APPOINTMENTS

- General Health Checkup
15 May 2024 • 10:00 AM
- Dentist Consultation
18 May 2024 • 11:30 AM
- Nutrition Counselling
20 May 2024 • 04:00 PM

[View All Appointments](#)

KEY WELLNESS AREAS



PREVENTIVE CARE

Health Checkup
Screenings
Risk Assessment

Completed



MATERNAL CARE

Pregnancy Support
ANC Tracking
Delivery Support

Active



MENSTRUAL HEALTH

Cycle Tracking
Hygiene Guidance
Anemia Prevention

Good



ANAEMIA CARE

Hb Monitoring
Iron & Nutrition
Follow up

Hb: 11.2 g/dl



MENTAL WELLNESS

Counselling
Stress Management
Mental Health Tests

Stable



NCD & CANCER SCREENING

BP, Diabetes
Thyroid, BMI
Cancer Screening

Up to date

HEALTH TIMELINE



AI RECOMMENDATIONS FOR HER

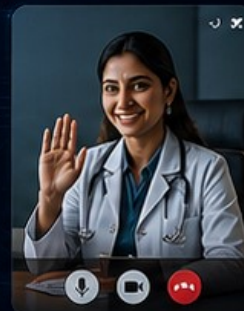
- Increase iron rich food & hydration.
- Schedule next Hb test in 30 days.
- 30 mins daily walk recommended.
- Take Folic Acid regularly.
- Ensure 7-8 hours of sleep.
- Stress management exercises.



TELEMEDICINE & EXPERT CARE

- Consult Doctors Online
24x7 Access to specialists
- Video Consultations
Private & secure
- e-Prescriptions
Digital prescriptions
- Follow Up Care
Timely reminders

[Start Tele-Consult](#)



HEALTH CAMPS & PROGRAMS

- Upcoming Camps
3 This Month
- Camp Participation
2 Completed
- Benefited Family Members
6



EMERGENCY SUPPORT

- One Touch SOS
Connects to Family & Police

You are not alone. We are with you.



GOVERNMENT HEALTH SCHEMES CONNECTED

- Ayushman Bharat Health Insurance
- Janani Suraksha Yojana
- Pradhan Mantri Matru Vandana Yojana
- National Health Mission (NHM)
- Rashtriya Kishor Swasthya Karyakram
- Ujjwala Sanitary Napkin Scheme

ELIGIBLE BENEFITS

You are eligible for
4 Schemes

[Check Benefits](#)

CONSTITUENCY HEALTH OVERVIEW (MLA VIEW)

Women Health Score Average	Anemia Cases Identified	Health Checkups Completed	High Risk Alerts This Month
72/100	1,245	85%	126





PRACHAAR MEDIA

AI Driven

EMPOWERING HER SKILLS. ENRICHING HER FUTURE.

EDUCATION & SKILL DEVELOPMENT

Learn Today, Lead Tomorrow.

Learn • Upskill • Certify • Employ • Empower



OUR MISSION

Equip every woman with knowledge, skills and digital power to build a brighter future for her family and constituency.

LEARNING PATHWAYS



CERTIFY • GET RECOGNIZED • GROW

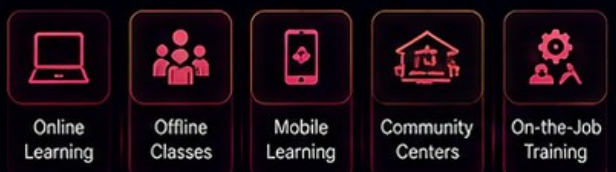


SUCCESS STORIES



Real Women. Real Skills. Real Change.

LEARNING MODES



POPULAR COURSES



AI CAREER RECOMMENDATIONS



2,50,000+
Women Trained



850+
Courses Available



120+
Certification Partners



18,500+
Placed in Jobs



3,200+
Entrepreneurs Created



98%
Satisfaction Rate



**SKILL TODAY.
SUCCESS TOMORROW.**

KNOWLEDGE IS POWER. SKILLS ARE FREEDOM.



PRACHAAR MEDIA

AI Driven



WOMEN SAFETY & SOS

Safe Women. Secure Families. Stronger Constituency.

AI Protection • Instant SOS • Smart Safety • 24x7 Support



OUR MISSION

Ensure every woman in our constituency feels safe, supported and empowered to live, work and dream without fear.

SMART SAFETY FEATURES



ONE TOUCH SOS

Instant alert to family, police & emergency contacts.



SAFE ROUTE GUIDANCE

AI suggests safest routes with live tracking.



TRUSTED CONTACTS

Notify your circle in one tap. Stay connected always.



INCIDENT REPORTING

Report harassment or abuse quickly & confidentially.



24x7 HELPLINE INTEGRATION

Connect with women helplines & emergency services.



SAFETY REMINDERS

AI reminders for safety tips, routes, check-ins & more.



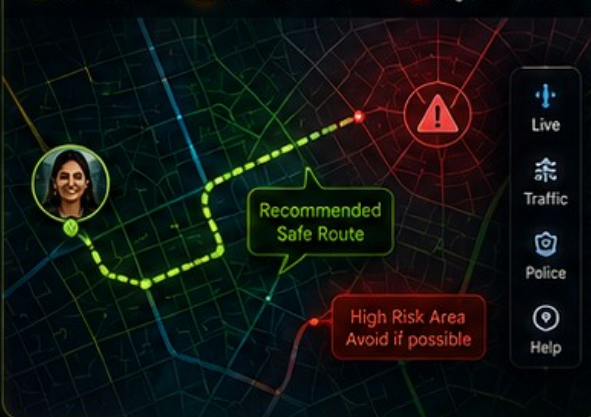
MULTILINGUAL AI ASSISTANT

Talk in your language. Get instant help.



LIVE SAFETY MAP

Safe Zones Caution Zones High Risk Zones



AI SAFETY ASSISTANT



Hi Sushma, I'm here to help you.

I need help

Safety tips

Report incident

Know my rights

CONSTITUENCY SAFETY DASHBOARD (MLA VIEW)

Total Women in Constituency

1,02,845

(Constituency Avg.)

Active Safety App Users

76,289

74.1% Adoption

SOS Alerts This Month

1,487

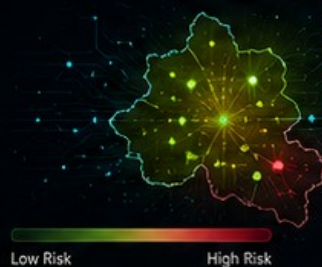
Responded: 100%

Incidents Prevented (AI Alerts)

892

This Month

SAFETY HEAT MAP



TOP SAFETY ISSUES REPORTED

Street Harassment	42%
Domestic Violence	21%
Cyber Harassment	15%
Stalking	12%
Others	10%

REAL STORIES. REAL IMPACT.



SOS Saved Me

Quick response helped me in critical situation.

- Kavya, 23



AI Route Guide

Now I travel daily with confidence.

- Anjali, 19



Community Watch

Our mohalla is safer now. We look out for each other.

- Savitha, SHG Lead

TOGETHER WE CAN



Report. Respond. Support. Empower.



EMERGENCY HELPLINES CONNECTED



Women Helpline

181



Police

100



Ambulance

108



Childline

1098



Cyber Crime Helpline

1930



State Women Commission

XXXX-XXXXXX

MAKING EVERY WOMAN SAFE



9,842
Safety Tips Sent



4,231
Check-ins Completed



312
Community Volunteers



128
Safety Drives Conducted



28
Police Patrolling Zones Added

YOUR SAFETY IS OUR PRIORITY. YOUR COURAGE INSPIRES OUR ACTION.



PRACHAAR MEDIA

AI Driven

LEGAL RIGHTS & ASSISTANCE

Know Her Rights. Protect Her Dignity. Ensure Justice.

AI Legal Assistant • Expert Support • Fast Resolution • Confidential & Secure



OUR MISSION

Ensure every woman has equal access to justice, legal protection and rights awareness in our constituency.

WOMEN'S RIGHTS LIBRARY



Explore All Legal Topics →

AWARENESS & OUTREACH

Legal Awareness Camps This Month	Rights Workshops Conducted This Month	Women Reached This Month	Villages Covered This Month
24	18	5,842	112

View Awareness Calendar →

AI LEGAL ASSISTANT



Hello Sushma!
I'm your AI Legal Assistant.
How can I help you today?

Know My Rights

Check Case Options

Draft Legal Document

Get Lawyer Advice

File a Complaint

Multilingual Support

English • हिंदी • தமிழ் • ಕನ್ನಡ • తెలుగు

9:41

Stree Shakti Legal Aid

How can we assist you today?



File Complaint
Online Legal Complaint

Legal Consultation
Book Expert Lawyer

Case Tracking
Track Your Case Status

Emergency Help
24x7 Support & Guidance

Document Help
Forms & Drafts



Police Helpline
100

Women Helpline
1091

Emergency Contact
Family & Friends

I Feel Unsafe
Tap the SOS button and get immediate help.

SOS

LEGAL SUPPORT NETWORK



65+
Panel Lawyers



12+
Legal Aid Centers



24x7
Legal Helpline

Find a Lawyer Near You →

POPULAR LEGAL SERVICES

- Domestic Violence Support
- Property & Inheritance
- Maintenance & Alimony
- Workplace Harassment
- Cyber Crime Reporting
- Legal Notice Drafting
- Consumer Complaints
- Bail & FIR Guidance
- Child Custody Support
- Loan & Recovery Issues

View All Services →

CASE TRACKING

Domestic Violence Case Case ID: DV/2024/1258	In Progress
Property Dispute Case ID: PD/2024/0987	Hearing Fixed 22 May 2024
Maintenance Case Case ID: MC/2024/1122	Pending Documents
Cyber Crime Case Case ID: CC/2024/0771	Investigation Ongoing

View All Cases →

DOCUMENTS & FORMS HELP

- Affidavit
- Legal Notice
- Complaint Draft
- Applications
- Agreements



Download Forms →

LEGAL EMPOWERMENT INDEX (Constituency Average)



- ✓ Rights Awareness 71%
- ✓ Access to Legal Aid 73%
- ✓ Case Resolution Rate 69%
- ✓ Women Legal Literacy 79%
- ✓ Timely Support Delivery 82%

View Detailed Index →

CONSTITUENCY LEGAL OVERVIEW (MLA VIEW)



1,03,145
Total Women in Constituency
(18+ Years)

Complaints Filed
This Month
612

Cases Resolved
This Month
428

Women Provided
Legal Aid
1,236

Average Resolution
Time
28 Days

Pending Cases
(Active)
184

TOP CASE CATEGORIES (This Month)



- Domestic Violence 42%
- Property Disputes 21%
- Maintenance Cases 15%
- Cyber Crime 10%
- Others 12%

JUSTICE STORIES. REAL IMPACT.



Property Right Restored
Savitri, 32
Got her ancestral property with legal support.



Domestic Violence Case Won
Meena, 27
Court protection & maintenance order received.



Cyber Crime Complaint Resolved
Anjali, 24
Online harassment stopped, FIR filed & action taken.

YOUR RIGHTS. YOUR VOICE. OUR COMMITMENT TO JUSTICE.

SELF HELP GROUP (SHG) MANAGEMENT

Stronger Together. Financially Independent. Future Ready.

Organize • Empower • Grow • Succeed

OUR MISSION
Strengthen every SHG with digital tools, financial inclusion, capacity building and market linkages.



CONSTITUENCY SHG OVERVIEW (MLA VIEW)

Total Women in Constituency (18+ Years)

1,01,236
(Average)

Total SHGs

2,346

Active SHGs

1,942
82.8%

Total Members

23,814

Average Savings per Member



Total Internal Lending This Month



Total Bank Linkage Amount

₹ 18.76 Cr

AI SHG INSIGHTS

- ✓ 18 SHGs are loan eligible this month
- ✓ 6 SHGs need capacity building support
- ✓ Savings growth is 14% higher than last month
- ✓ Market opportunity identified in Food Processing

[View AI Recommendations →](#)

KEY MODULES



SHG REGISTRATION



MEMBER PROFILES



SAVINGS & LOANS



MEETING CALENDAR



ATTENDANCE TRACKING



DIGITAL ACCOUNTING



PROJECT TRACKING



PERFORMANCE INSIGHTS (AI)

OUR SHG STRENGTH



TOGETHER
WE EMPOWER



Financial Inclusion



Skill Development



Livelihood Creation



Community Leadership



SHG FINANCIAL PERFORMANCE (THIS MONTH)



TOP PERFORMING SHGs

- Ujjwala SHG
Members: 15 Savings: ₹4.85 Lakh ★★★★★
- Lakshmi SHG
Members: 12 Savings: ₹4.10 Lakh ★★★★★
- Pragati SHG
Members: 18 Savings: ₹3.95 Lakh ★★★★★

[View All SHGs →](#)

SHG SUPPORT

- Capacity Building Programs
- Business Development Support
- Market Linkage & Exhibitions
- Banking & Loan Facilitation
- Handholding by Community Resource Person

SUCCESS STORIES



Rekha SHG
Started Pickle Making Business and earns ₹15,000 per month.



Meena SHG
Sitching Unit started with SHG loan and employs 8 women.



Anjali SHG
Food Processing Unit supplies to 3 local supermarkets.

OUR PARTNERS



NRLM & DAY-HRLM



Banks



NGOs & CSR



Skill Institutes



Market Partners

IMPACT AT A GLANCE (CONSTITUENCY AVERAGE)

Avg. Monthly Savings Growth

14%↑

Avg. Loan Repayment Rate

95%

Avg. Income Increase per Member

₹3,120

Members Trained This Month

1,876

SHGs Digital Onboarded

1,734

TOGETHER WE RISE

Strong SHGs,
Strong Families,
Stronger Constituency.



PRACHAAR MEDIA

AI Driven

WOMEN ENTREPRENEURSHIP PORTAL

From Idea to Enterprise. Empowering Women. Building Wealth. Transforming Communities.



AI GUIDED
Smart Recommendations



PERSONALIZED
For Every Woman



END TO END SUPPORT
At Every Step



TRANSPARENT
Process & Access



GROWTH FOCUSED
Sustainable Impact



OUR MISSION

To create a strong ecosystem that helps every woman entrepreneur start, grow and scale her business with confidence.



HOW A WOMAN BECOMES AN ENTREPRENEUR



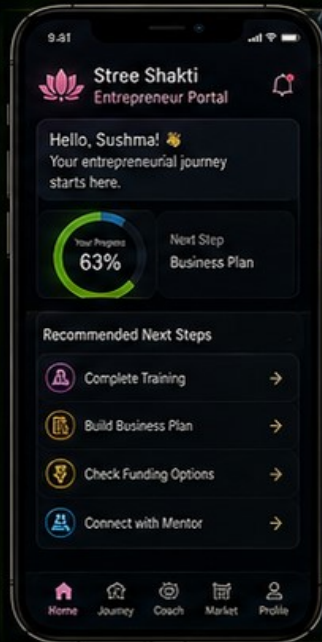
- 01 AI IDEA DISCOVERY**
Discover ideas based on passion, problems & opportunities
- 02 SKILL MATCHING**
AI matches your skills & interests with business ideas
- 03 BUSINESS RECOMMENDATION**
Get personalized business suggestions & profitability score
- 04 BUSINESS REGISTRATION**
Guided support for registration, licenses & compliance
- 05 TRAINING & CERTIFICATION**
Upskill with curated training programs & certifications
- 06 TRAINING ACCESS**
Access loans, grants & schemes with AI eligibility check
- 07 MENTOR CONNECT**
Connect with expert mentors & successful entrepreneurs
- 08 BUSINESS PLAN BUILDER**
AI guided business plan templates & financial projections
- 09 AI BUSINESS COACH**
24x7 AI coach for guidance, reminders & smart insights
- 10 MARKET READINESS**
Assess readiness & get market linkage & growth roadmap

KEY MODULES

- AI IDEA DISCOVERY**
 - Problem Based Ideas
 - Trend Based Ideas
 - Local Opportunity Ideas
 - AI Idea Score
- SKILL MATCHING**
 - Skill Assessment
 - Interest Mapping
 - Strength Analysis
 - Career Fit Score
- BUSINESS RECOMMENDATION**
 - Personalized Ideas
 - Profitability Potential
 - Investment Estimation
 - Risk Analysis
- BUSINESS REGISTRATION**
 - Udyam Registration
 - GST Guidance
 - Licenses & Permits
 - Compliance Support
- TRAINING & CERTIFICATION**
 - Online & Offline Training
 - Industry Experts
 - Certifications
 - Progress Tracking
- FUNDING ACCESS**
 - Loan Eligibility Check
 - Government Schemes
 - Grant Opportunities
 - Bank & NBFC Connect
- MENTOR CONNECT**
 - Expert Mentors
 - Industry Connect
 - 1:1 Mentorship
 - Community Support
- BUSINESS PLAN BUILDER**
 - Plan Templates
 - Financial Planner
 - Break Even Analysis
 - Download & Share
- AI BUSINESS COACH**
 - 24x7 AI Assistant
 - Smart Reminders
 - Task Management
 - Performance Insights
- MARKET READINESS**
 - Readiness Assessment
 - Market Research
 - SWOT Analysis
 - Growth Roadmap
- BUSINESS JOURNEY ROADMAP**

Dream → Plan → Prepare → Launch → Grow → Succeed

WE GUIDE. WE SUPPORT. WE EMPOWER.



CONSTITUENCY ENTREPRENEURSHIP OVERVIEW (MLA VIEW)

Aspiring Entrepreneurs	Training Enrolled	Business Registered	Funding Sanctioned	Mentors Onboarded
1,02,845 (18+ Years)	18,642	9,842	₹24.86 Cr	1,256

JOURNEY STAGE DISTRIBUTION



BUSINESS INTEREST AREAS (Top 6)



SUCCESS JOURNEY – INSPIRING WOMEN

- Savitha**
Food Processing

Started with training & loan. Now runs her own pickle brand.

Loan Sanctioned → ₹2.5 Lakh
- Latha**
Tailoring Unit

Completed training, received stitching orders & scaled her business.

Monthly Income ₹32,000+
- Priya**
Agri Business

Used market linkage support to sell organic products online.

Annual Turnover ₹8.2 Lakh+
- Kavya**
Digital Services

Trained in digital skills & now provides online services globally.

Clients Worldwide 150+



PERSONALIZED GUIDANCE
For Every Woman



ACCESS TO TRAINING
& CERTIFICATION



FUNDING & SCHEME
SUPPORT



EXPERT MENTORSHIP
& NETWORK



BUSINESS TO MARKET
LINKAGE



AI POWERED SUPPORT
24x7



EMPOWERED WOMEN. STRONG FAMILIES.
THRIVING CONSTITUENCY. PROSPEROUS NATION.



PRACHAAR MEDIA

AI Driven

WOMEN FINANCE & FUNDING HUB

FINANCIAL ACCESS. EASY LOANS. STRONG BUSINESSES. PROSPEROUS WOMEN.



AI Credit Assessment



Low Interest Loans



Flexible Repayment



Collateral Free



Transparent Process



Women Friendly



OUR MISSION

Ensure every woman entrepreneur has equal access to finance, resources and opportunities to start, grow and scale her business.



FINANCE JOURNEY – SIMPLE & EASY



LOAN PRODUCTS FOR EVERY STAGE

Startup Loan
Up to ₹2 Lakh
For New Entrepreneurs

Growth Loan
₹2 – ₹10 Lakh
For Business Expansion

Working Capital
₹10 – ₹25 Lakh
For Daily Business Needs

Equipment Loan
Up to ₹50 Lakh
For Machinery & Equipment

Enterprise Loan
₹50 Lakh+
For Scale & Large Projects

Interest Rate
Starts @ 6.5%*

No Collateral
Up to ₹10 Lakh

Approval Time
48 – 72 Hours

Repayment Tenure
Up to 60 Months

100% Digital Paperless

AI CREDIT ASSESSMENT – FAIR & SMART



- ✓ Alternative Data Analysis
- ✓ Cash Flow Evaluation
- ✓ Business Potential Scoring
- ✓ Repayment Capacity Check
- ✓ Fraud & Risk Detection
- ✓ Instant Credit Score

YOUR CREDIT SCORE



EMPOWERING DREAMS. FINANCING FUTURES.

CONSTITUENCY FINANCE OVERVIEW (MLA VIEW)

Total Loans Disbursed ₹24.86 Cr (18+ Years)	Women Benefited 8,642 (9.50%)	Active Loan Accounts 6,312 (6.50%)	Loans Disbursed This Month ₹2.38 Cr
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LOAN DISBURSEMENT TREND (Last 6 Months)



LOAN PURPOSE DISTRIBUTION



Loans Approved 9,842	New Applications This Month 1,256	Repayment Rate 96%	Women First Approach 100%	Financial Literacy Sessions 312
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PARTNER BANKS & FINANCIAL INSTITUTIONS



Many More Partners... Stronger Together

SPECIAL SCHEMES FOR WOMEN ENTREPRENEURS

MUDRA LOAN
Up to ₹10 Lakh

STAND UP INDIA
₹10 Lakh – ₹1 Cr

PMEGP LOAN
Up to ₹25 Lakh

STATE WOMEN SCHEMES
Exclusive Benefits

INTEREST SUBVENTION
Lower Interest Higher Growth

ADDITIONAL SUPPORT

Financial Literacy Programs

Book Keeping & Accounting Support

Business Counseling

Digital Payment Onboarding

Insurance Assistance

REAL IMPACT STORIES

"The loan helped me start my tailoring unit. Today, I earn and employ 5 other women."

– Priya, Tailoring Unit

Loan: ₹1.5 Lakh
Now Annual Turnover: ₹6 Lakh+

"With working capital support, I expanded my food business and doubled my income."

– Sunitha, Food Business

Loan: ₹3 Lakh
Now Annual Turnover: ₹12 Lakh+

"I bought a milking machine and increased milk production. My profit grew 3x."

– Kavya, Dairy Farm

Loan: ₹2.2 Lakh
Now Annual Turnover: ₹8 Lakh+

"The equipment loan helped me upgrade my unit and get more orders online."

– Latha, Handicrafts

Loan: ₹5 Lakh
Now Annual Turnover: ₹18 Lakh+

AI FINANCE ASSISTANT



- ✓ Check Loan Eligibility
- ✓ Find Best Loan for You
- ✓ Track Application Status
- ✓ EMI Calculator
- ✓ Repayment Reminders
- ✓ Get Financial Tips

Chat Now with AI Assistant →

UPCOMING FINANCIAL CAMPS

Mega Loan Mela	15 Jun 2024
Women Business Finance Camp	22 Jun 2024
Digital Payment Workshop	29 Jun 2024
Financial Literacy Drive	06 Jul 2024

View All Camps →



FINANCE TODAY
EMPOWER TOMORROW



EQUAL FINANCE
EQUAL FUTURE



STRONG WOMEN
STRONG ECONOMY



TRANSPARENT PROCESS
TRUSTED SUPPORT



EMPOWERED WOMEN. PROSPEROUS FAMILIES.
STRONG CONSTITUENCY. STRONG NATION.



PRACHAAR MEDIA

AI Driven

FINANCIAL INCLUSION & EMPOWERMENT

Every Woman. Every Account. Every Opportunity.

AI Guidance • Secure Access • Financial Growth • Economic Freedom



OUR MISSION

Ensure every woman has access to financial services, credit, insurance and savings opportunities with dignity and security.

FINANCIAL SERVICES ACCESS



Bank Accounts
Opened
76,842
(73.8%)



Jan Dhan Accounts
(Active)
72,315
(69.5%)



Rupay Debit Cards
Issued
68,920
(66.3%)



UPI Users
(Women)
54,672
(52.3%)



Financial Literacy
Sessions Held
1,248
Sessions

CREDIT & LOAN ACCESS



SHG Bank Linkage
Loans
₹ 18.76 Cr
Disbursed



Mudra Loans
(Shishu + Kishor + Tarun)
₹ 9.42 Cr
Disbursed



Stand Up India
Loans
₹ 3.65 Cr
Disbursed



PM SVANidhi / Others
Loans
₹ 1.28 Cr
Disbursed



Avg. Loan Ticket
Size
₹ 38,450

SAVINGS & INVESTMENT HABITS



Total Savings in Banks
(Women)
₹ 56.89 Cr
Total Balance



Recurring Deposit
Accounts
18,642
Accounts



Fixed Deposit
Accounts
7,385
Accounts



PPF / Sukanya
Accounts
6,912
Accounts



Avg. Monthly Savings
per Woman
₹ 1,874

INSURANCE & PENSION COVERAGE



PMJJBY
(Women)
42,618
(41.0%)



PMSBY Enrolled
(Women)
38,275
(36.8%)



Life Insurance
Policies
21,548
(20.7%)



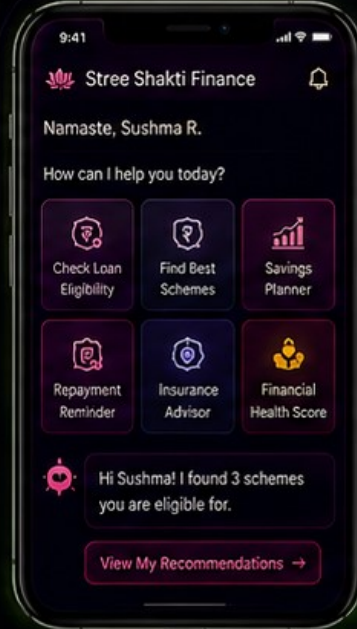
Atal Pension Yojana
Enrolled
12,963
(12.5%)



Total Insurance
Coverage
₹ 31.42 Cr
(Sum Assured)

AI FINANCIAL ASSISTANT

Smart Guidance. Personal Advice. Better Decisions.



Credit Score
Estimate



Loan Eligibility
Match



Personalized
Savings Plan



AI Budget
Review



Spending Pattern
Insights



Goal Based
Planning

AI

CONSTITUENCY FINANCIAL OVERVIEW (MLA VIEW)

Total Women (18+ Years)
1,03,265
(Average)

Women with Bank
Accounts
76,842
(74.4%)

Credit Linked
Women
22,614
(21.9%)

Total Loans Disbursed
₹ 31.11 Cr
(This Month)

BLOCK WISE FINANCIAL INCLUSION (Account Penetration %)



FINANCIAL HEALTH SCORE (Average)



TREND (Last 6 Months)



SUCCESS STORIES



With SHG loan,
I started my spice
business and now
earn ₹18,000 per
month.

Kamala, SHG Member
Ward 7



Mudra loan helped
me open my beauty
parlor. I now employ
3 other women.

Priya, Entrepreneur
Ward 12



Jan Dhan account
and insurance gave
my family financial
security.

Latha, Homemaker
Ward 3



Financial Freedom
Stronger Families



Digital Transactions
Empowered



Easy Credit Access
Better Livelihoods



Savings Today
Security Tomorrow



Insurance Protection
Peace of Mind



1,03,265 WOMEN. FINANCIALLY EMPOWERED.
A Stronger Economy. A Stronger Constituency. A Stronger Nation.



FINANCIAL EMPOWERMENT TODAY • FINANCIAL SECURITY TOMORROW • FINANCIAL FREEDOM FOREVER



WOMEN MARKETPLACE

Buy Women Made • Build Women Dreams • Grow Local Economy



Local to Global



Digital Platform



Fair Price



Women Powered



AI Driven Growth



OUR MISSION

Create a digital marketplace that connects every woman entrepreneur to bigger markets and better income.



MARKETPLACE MODULES



Products by SHGs



Home Businesses



Handicrafts



Food Products



Online Catalog



Order Management



Payments



Seller Analytics



CONSTITUENCY MARKETPLACE ANALYTICS (MLA VIEW)

Total Women Entrepreneurs

1,02,845
(18+ Years)

Active Sellers

12,736
(12.4%)

Products Listed

28,542

Orders This Month

16,422

SALES THIS MONTH



₹1,98 Cr
Total Sales

Handicrafts	32%
Food Products	26%
Textiles	18%
Home Decor	14%
Others	10%

TOP SELLING CATEGORIES

Handicrafts	32%
Food Products	26%
Textiles	18%
Home Decor	14%
Organic Products	10%



Products Shipped

15,832



Customer Rating

4.6 / 5



Repeat Customers

8,642
(52.6%)



Avg. Order Value

₹1,205

AI MARKETPLACE ASSISTANT



- ✓ Personalized Product Recommendations
- ✓ Predicts Demand & Suggests New Opportunities
- ✓ Multilingual Chatbot (English, हिंदी, தமிழ், తెలుగు...)
- ✓ Price & Market Insights



Bamboo & Cane Products



Handcrafted Diyas



Handloom Sarees



Jute Bags



Homemade Pickles



Honey



Millets



Herbal Soaps



Organic Spices



Gift Hampers

SUCCESS STORIES



Latha - SHG Member
Bamboo Crafts



Revathi - Home Business
Pickles & Spices



Kavya - Artisan
Handloom Sarees



Empowering Women Economy



Digital Market Access for Every Woman



Fair Pricing & Transparent Deals



Local to Global Opportunities



Sustainable Livelihoods Stronger Families



1,02,845 WOMEN ENTREPRENEURS.
ONE MARKETPLACE. LIMITLESS GROWTH.

GOVERNMENT SCHEMES & BENEFITS ACCESS

Right Scheme. Right Woman. Right Time.

AI Powered • Single Window • 100% Transparency • Maximum Benefits

 **OUR MISSION**
Ensure every woman gets her rightful government schemes and benefits for a better and prosperous life.



SCHEME CATEGORIES

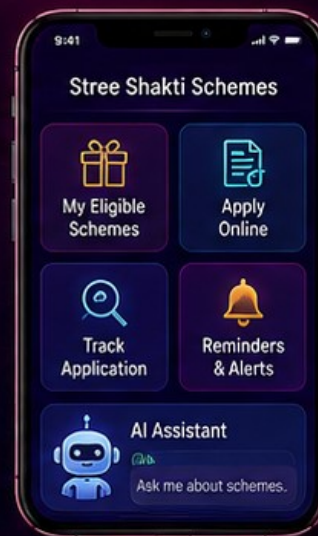
-  Education & Scholarships →
-  Health & Nutrition →
-  Maternity & Child Welfare →
-  Housing & Sanitation →
-  Livelihood & Skills →
-  Employment Support →
-  SHG & Financial Inclusion →
-  Social Security & Pensions →
-  Legal Aid & Safety →
-  Entrepreneurship & Business →

AI SCHEME ASSISTANT – YOUR GUIDE TO EVERY BENEFIT



- ✓ Find Eligible Schemes Instantly
- ✓ Step-by-Step Application Guidance
- ✓ Document Checklist Ready
- ✓ Application Tracking
- ✓ Alerts & Reminders
- ✓ Grievance Support

“Government Schemes. Now at Her Fingertips.”



BENEFITS DELIVERED (THIS MONTH)

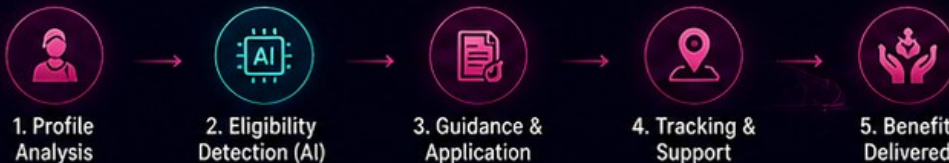


MLA SCHEME MONITORING

-  Village-wise Coverage
-  Eligible vs Benefited Gap
-  Priority Group Tracking
-  Real-time Impact Analytics
-  Targeted Awareness Campaigns



HOW IT WORKS



POPULAR SCHEMES (WOMEN)

- ✓ PM Matru Vandana Yojana
- ✓ Ujjwala Yojana
- ✓ Ayushman Bharat
- ✓ PM Awas Yojana (Women)
- ✓ National Livelihood Mission
- ✓ Widow / Single Women Pension
- ✓ Kishori Health & Nutrition
- ✓ Skill India – Women Programs

CONSTITUENCY OVERVIEW (AVERAGE)

Total Women (18+ Years)	1,02,456
Eligible for 1+ Scheme	92,681 (90%)
Women Benefited (Total)	81,965 (80%)
Villages / Wards Covered	326 / 32
Scheme Coverage	80%

IMPACT ACROSS KEY AREAS



AI INSIGHTS

- ✓ 15,276 more women can be covered this year
- ✓ High potential in 42 villages
- ✓ Increase SHG based livelihood schemes by 20%
- ✓ Special focus on single women & differently abled women

[View Detailed Report →](#)

KEY ENABLERS





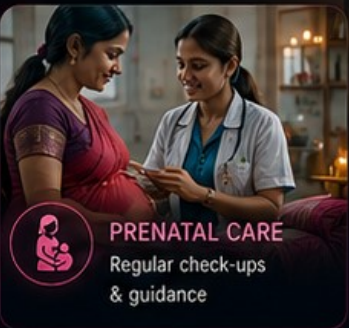
PRACHAAR MEDIA
AI Driven

MATERNAL & CHILD CARE

Healthy Mothers. Happy Children.
Stronger Families. Stronger Tomorrow.



AI CARE FOR
EVERY MOM
EVERY CHILD



PRENATAL CARE
Regular check-ups
& guidance



SAFE DELIVERY
Institutional delivery
& support



VACCINATION
Complete & timely
immunization



NUTRITION
Balanced diet for
mother & child



CHILD GROWTH
Track milestones
& development



TELE CONSULTATION
Connect with doctors
anytime

AI MOTHER CARE ASSISTANT



- ✓ Personalized Care Plan
- ✓ Nutrition & Diet Guidance
- ✓ Medicine & Check-up Reminders
- ✓ Risk Prediction & Alerts
- ✓ 24x7 Multilingual Support

Ask AI Assistant →



IMPACT THAT MATTERS



22% ↑
Reduction in
Maternal Risks



18% ↑
Increase in Safe
Deliveries



32% ↑
Increase in Full
Vaccination



25% ↑
Improvement in Child
Nutrition



28% ↑
Improvement in Mother
Health Score



EARLY CARE
BETTER OUTCOMES



AI POWERED
SMART SUPPORT



EVERY MOM
EVERY CHILD



STRONG FAMILIES
STRONG NATION



COMPLETE CARE. CONTINUOUS SUPPORT. CONFIDENT MOTHERHOOD.

MATERNAL & CHILD HEALTH DASHBOARD



REGISTERED
PREGNANT WOMEN
12,458



SAFE DELIVERIES
THIS MONTH
1,248



CHILDREN
(0-5 YEARS)
18,623



FULLY VACCINATED
CHILDREN
16,842



HEALTHY MOTHER
SCORE (AVG)
87%

AI RISK & HEALTH ALERTS



High Risk 42
Moderate Risk 78
Low Risk 32

AI Early Detection & Timely Support →

PREGNANCY JOURNEY TRACKER



Pregnancy
Registered



Regular
Check-ups



Growth
Monitoring



Safe
Delivery



Postnatal
Care



Child
Development

You are in 6th Month



A HEALTHY MOTHER GIVES LIFE.
A HEALTHY CHILD BUILDS THE FUTURE.

TOGETHER, WE CARE. WE EMPOWER.



EMPOWERED WOMEN. PROSPEROUS FAMILIES.
STRONG CONSTITUENCY. STRONG NATION.



PRACHAR MEDIA

AI Driven

NUTRITION MISSION

NOURISHED WOMEN. HEALTHY FAMILIES. STRONGER NATION.

GOOD NUTRITION TODAY, BETTER GENERATIONS TOMORROW



OUR MISSION

To eliminate malnutrition and build a healthier, stronger and happier constituency.



NUTRITION AT A GLANCE (THIS MONTH)



WOMEN SCREENED

24,856 ↑



ANAEMIA DETECTED

5,642 ↓



CHILDREN MONITORED

18,942 ↑



SUPPLEMENT DISTRIBUTED

32,815 ↑



NUTRITION COUNSELLING

11,256 ↑

NUTRITION HEALTH DASHBOARD (AI POWERED)

NUTRITION STATUS OVERVIEW



KEY INDICATORS

ANAEMIA IN WOMEN
22%

LOW BMI IN WOMEN
18%

STUNTING IN CHILDREN
16%

WASTING IN CHILDREN
10%

CONSTITUENCY NUTRITION MAP



NUTRITION
FUELS POTENTIAL.
HEALTH CREATES
PROSPERITY.

AI NUTRITION CARE JOURNEY



1. SCREEN & ASSESS



2. IDENTIFY RISKS



3. AI CARE PLAN



4. SUPPORT & SUPPLEMENTS



5. FOLLOW UP & MONITOR



6. IMPROVE & THRIVE

NUTRITION SERVICES FOR EVERY WOMAN & CHILD



ANEMIA SCREENING



POSHAN SUPPLEMENTS



DIET & MEAL GUIDANCE



HEALTHY RECIPE LIBRARY



GROWTH MONITORING



AI REMINDERS & ALERTS



NUTRITION SUPPORT
AT YOUR DOORSTEP
Supplements, Ration,
Take Home Food &
Essential Nutrition Kits
Delivered Regularly.



FOCUS AREAS



PREGNANT WOMEN



LACTATING MOTHERS



0-6 YEARS CHILDREN



ADOLESCENT GIRLS



GENERAL WOMEN

“GOOD NUTRITION TODAY,
A STRONGER GENERATION TOMORROW.”



BETTER NUTRITION
BETTER HEALTH



HEALTHY MOTHERS
STRONG CHILDREN



STRONG FAMILIES
STRONG COMMUNITY



HEALTH DATA
SMART ACTION



EMPOWERED WOMEN. PROSPEROUS FAMILIES.
STRONG CONSTITUENCY. STRONG NATION.



PRACHAAR MEDIA
AI Driven

WOMEN LEADERSHIP ACADEMY

Empowered Women.
Inspired Communities.
Stronger Constituency.



LEAD TODAY
INSPIRE TOMORROW
LEAD THE CHANGE



BUILDING LEADERS. STRENGTHENING WOMEN. TRANSFORMING COMMUNITIES.



OUR MISSION

To nurture women leaders
with skills, confidence and vision
to lead change in every village.



WOMEN ENROLLED
18,642 ↑



TRAINED LEADERS
10,325 ↑



ACTIVE LEADERS
6,842 ↑



COMMUNITY
INITIATIVES
2,156 ↑



LEADERSHIP
IMPACT SCORE
89%

LEADERSHIP GROWTH JOURNEY



1. ENROLL
Join the
Academy



2. LEARN
Build Skills &
Knowledge



3. PRACTICE
Apply in Real
Situations



4. LEAD
Take Initiatives &
Lead Others

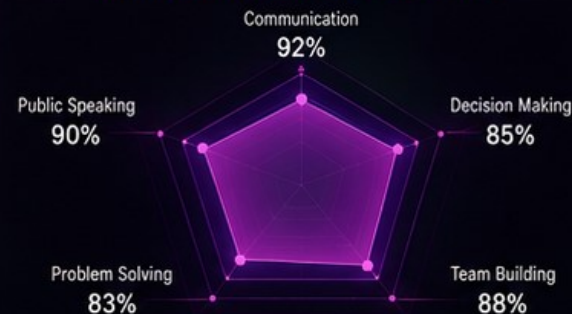


5. IMPACT
Create Change in
Community

“ I discovered my voice, gained confidence
and today I lead change in my village. ”
– Savitha, Gram Panchayat Member



LEADERSHIP SKILLS DASHBOARD



IMPACT IN ACTION



1,245+
Women Leaders
Driving Change
Every Day

OUR LEADERSHIP DEVELOPMENT PROGRAMS



PUBLIC
SPEAKING



DIGITAL
LEADERSHIP



FINANCIAL
LITERACY



POLITICAL
AWARENESS



COMMUNITY
PROJECTS



MENTORSHIP
SUPPORT



LEADER SPOTLIGHT



Lakshmi
Youth Leader



Anitha
SHG President



Rekha
Social Activist



Meena
Entrepreneur

AI LEADERSHIP ASSISTANT



- ✓ Personalized Learning Path
- ✓ Smart Recommendations
- ✓ Practice & Feedback
- ✓ Event & Opportunity Alerts
- ✓ Track Progress & Growth

Ask AI Assistant →



STRONG WOMEN
STRONG LEADERS



STRONG LEADERS
STRONG COMMUNITIES



STRONG COMMUNITIES
STRONG CONSTITUENCY

EMPOWERED WOMEN TODAY.
STRONGER LEADERS TOMORROW.
BRIGHTER FUTURE TOGETHER.





PRACHAAR MEDIA
AI Driven

COMMUNITY NETWORK

Stronger Together.
Empowered Forever.



A united community
creates endless
opportunities for
every woman.



OUR MISSION

To build a connected, supportive and active
women's community for a better tomorrow.

COMMUNITY AT A GLANCE



ACTIVE GROUPS

2,458 ↑
+18%



ACTIVE VOLUNTEERS

18,642 ↑
+22%



EVENTS CONDUCTED

1,256 ↑
+16%



NGO PARTNERS

342 ↑
+15%



BENEFICIARIES
REACHED

1.08 Lakh ↑
+25%

CONNECTED COMMUNITY



EVENTS &
PROGRAMS



NGOs &
PARTNERS



VOLUNTEER
NETWORK



MENTORSHIP
PROGRAMS



COMMUNITY
FEED

COMMUNITY REACH MAP



● Very Strong ● Strong ● Growing ● Emerging

COMMUNITY IMPACT (This Month)



12,845

Women Helped
in Emergencies



8,962

Health Camp
Participants



15,326

Awareness
Sessions



6,214

Lives Touched
Positively



3,487

Blood Donation
Units

QUICK CONNECT



Join / Create
Group



Become
Volunteer



Create / Find
Event



Find
NGO



Report / Seek
Support



Emergency
Help

STRONG WOMEN. STRONG COMMUNITIES.
STRONGER CONSTITUENCY. STRONG NATION.

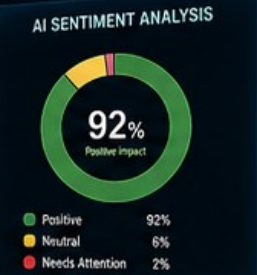


PRACHAAR MEDIA
AI Driven

MLA COMMAND ROOM
DATA. INSIGHT. IMPACT.
DECISIONS THAT
CHANGE LIVES.

WOMEN CONSTITUENCY COMMAND CENTER

ONE DASHBOARD. EVERY WOMAN. EVERY VILLAGE.
REAL-TIME GOVERNANCE.



EXECUTIVE OVERVIEW

TOTAL WOMEN
1,02,845
▲ 18.6% vs last month

SHGS
3,268
▲ 22.3% vs last month

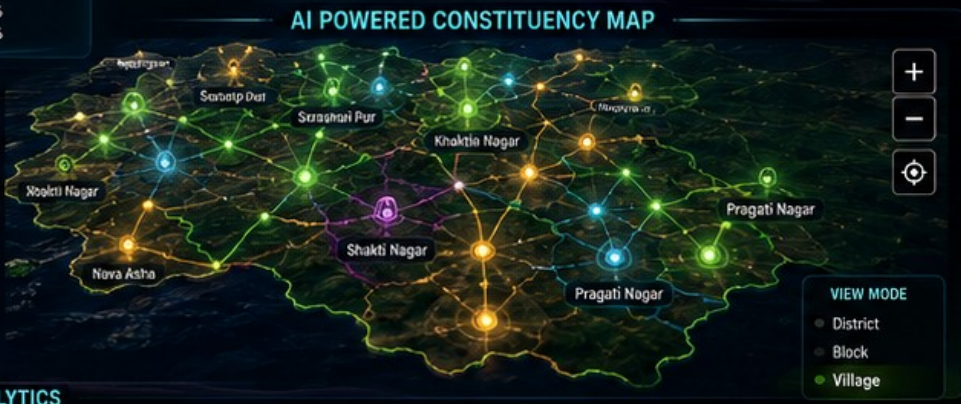
WOMEN ENTREPRENEURS
9,842
▲ 24.7% vs last month

EMPLOYMENT (WOMEN)
18,642
▲ 20.9% vs last month

ACTIVE GOVERNMENT SCHEMES
245
▲ 15.4% vs last month

OVERALL CONSTITUENCY SCORE
94%
▲ Excellent Performance

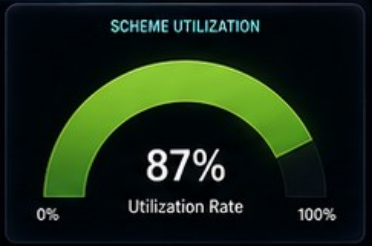
- Health
- Education
- Employment
- SHGs
- Safety
- Nutrition
- Entrepreneurship



AI PRIORITY ACTIONS

LIVE

- Village 14**: High Anaemia Cases (HIGH PRIORITY)
- Village 22**: Low Employment Rate (ATTENTION)
- Village 8**: SHG Needs Credit Support (ATTENTION)
- Village 5**: School Dropouts Rising (MONITOR)
- Village 31**: Safety Alerts Reported (MONITOR)



ALERT SUMMARY

High Alerts	05
Medium Alerts	18
Low Alerts	42

AI INSIGHTS

- Employment training in 3 villages can increase women income by 18% in next 3 months.
- Health camps required in 2 villages to reduce anaemia and improve wellness.
- Priority loans recommended for 640 SHG members to expand their enterprises.
- Digital literacy should focus on 5 rural clusters to bridge the gender digital divide.

EXECUTIVE ACTIONS

LAUNCH CAMPAIGN

HEALTH DRIVE

SKILL TRAINING

APPROVE SCHEMES

GENERATE AI REPORT

VILLAGE RANKING

CONNECTED. INTELLIGENT. IMPACTFUL.

Every Village | Every Woman | Every Opportunity

AI POWERED GOVERNANCE



PRACHAAR MEDIA
AI Driven

VILLAGE INTELLIGENCE DASHBOARD

Every Village. Every Indicator.
Every Woman Counted.

REAL DATA.
REAL INSIGHTS.
REAL **IMPACT.**

REAL-TIME VILLAGE ANALYTICS | AI POWERED DECISIONS

Accurate Data. Targeted Action. Measurable Results.

LIVE DATA

Last Updated: Today, 10:30 AM



TOTAL VILLAGES

312

100% Covered



TOTAL WOMEN

1,02,845

↑ 18.6%
vs last month



SHGs

3,268

↑ 22.3%
vs last month



HEALTH SCORE

78%

↑ 12.4%
vs last month



EDUCATION SCORE

82%

↑ 15.2%
vs last month



EMPLOYMENT RATE

64%

↑ 11.8%
vs last month

VILLAGE PERFORMANCE MAP

- Excellent (80%+)
- Good (60% - 80%)
- Average (40% - 60%)
- Needs Attention (<40%)

- Health
- Education
- Employment
- SHGs
- Nutrition
- Safety
- Infrastructure

TOP NEEDS BY INDICATOR



HEALTH

48 Villages
Need Health Camps



EDUCATION

36 Villages
High Dropout Rate



EMPLOYMENT

52 Villages
Low Employment Rate



NUTRITION

31 Villages
Anaemia High



SHGs

27 Villages
Need Financial Support



SAFETY

19 Villages
Safety Alerts Reported

VILLAGE RANKING (Overall Score)

#	VILLAGE	OVERALL SCORE	TREND
1	Seva Gram	★★★★★	92% ↑
2	Nirmalpur	★★★★★	88% ↑
3	Pragati Nagar	★★★★★	85% ↑
4	Saraswati Pur	★★★★★	81% ↑
5	Ujjwalpur	★★★★★	79% →

HEALTH SCORE TREND



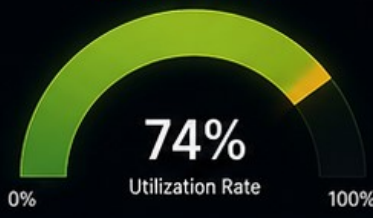
EDUCATION SCORE TREND



EMPLOYMENT DISTRIBUTION



SCHEME UTILIZATION



AI INSIGHTS

- Health intervention in 48 villages can reduce anaemia by 22%.
- Skill training in 52 villages can increase employment by 18%.
- Credit support to 27 villages can strengthen 640 SHG members.
- Education focus in 36 villages can improve school retention by 15%.
- Safety measures in 19 villages can reduce incidents by 30%.

AI RECOMMENDED PRIORITIES

- HEALTH CAMP**
Priority: HIGH
48 Villages
- SKILL TRAINING**
Priority: HIGH
52 Villages
- SHG CREDIT SUPPORT**
Priority: MEDIUM
27 Villages
- EDUCATION SUPPORT**
Priority: MEDIUM
36 Villages
- SAFETY & AWARENESS**
Priority: HIGH
19 Villages

QUICK ACTIONS

- Launch Campaign
- Approve Budget
- Health Drive
- Skill Program
- Generate Report
- Village Comparison



DATA DRIVEN DECISIONS.



TARGETED INTERVENTIONS.



MEASURABLE IMPACT.

EMPOWERED WOMEN. TRANSFORMED CONSTITUENCY.



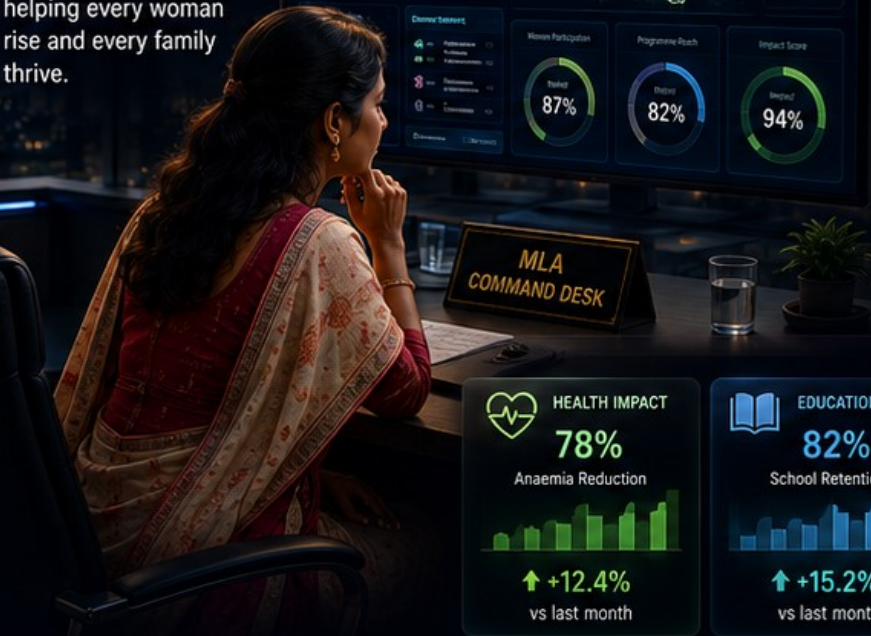
WOMEN EMPOWERMENT IMPACT ANALYTICS

MEASURING CHANGE. DRIVING IMPACT. TRANSFORMING LIVES.

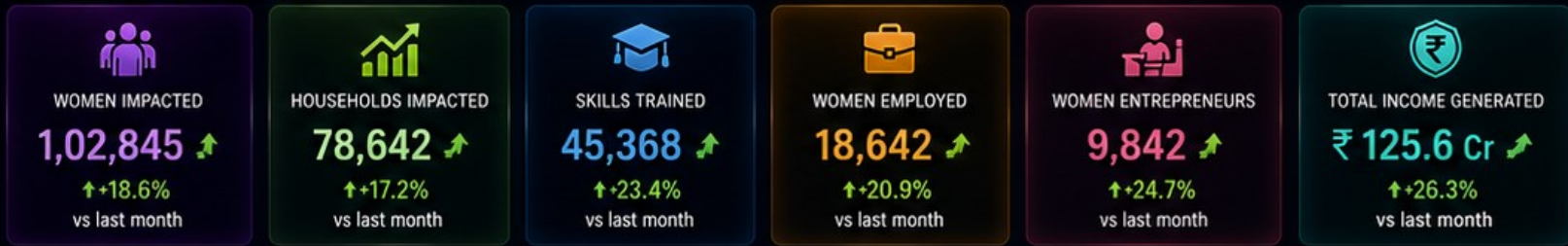
LIVE IMPACT DATA
Last Updated: Today, 10:30 AM

REAL STORIES.
REAL IMPACT.
REAL CHANGE.

AI-powered insights helping every woman rise and every family thrive.



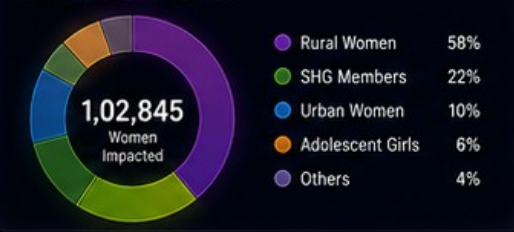
OVERALL IMPACT SUMMARY



IMPACT TRENDS OVER TIME



IMPACT DISTRIBUTION



TOP PERFORMING AREAS



SECTOR-WISE IMPACT



SUCCESS STORIES

Savitha, SHG Member
Started a tailoring unit and now earns ₹18,000 per month.
★ 200% Income Increase

Lakshmi, Student
Completed digital skills training and got a job in a private company.
★ First in Family to be Employed

Anita, Entrepreneur
Food processing business scaled and now employs 12 women.
★ Business Growth 180%

AI INSIGHTS

- Target health interventions in 12 villages for maximum impact.
- Skill training in 8 clusters can increase employment by 22%.
- Credit support to 540 SHG members can raise income by ₹3.6 Cr.
- Focus on adolescent girls education in 15 villages.

IMPACT SCORE

94%
Excellent Impact
↑ 8% vs last month

IMPACT BENCHMARK

National Average	58%
State Average	72%
★ Our Constituency	94%

RECOMMENDED NEXT STEPS

- Scale successful SHG models in 20 more villages
- Expand digital literacy to 5,000 more women
- Organize health mega camps in 10 priority areas
- Create market linkage for 1,000 women entrepreneurs

**STRONGER WOMEN.
STRONGER FAMILIES.
STRONGER CONSTITUENCY.
STRONGER NATION.**



PRACHAAR MEDIA

AI Driven

AI POWERED WOMEN EMPOWERMENT OPERATING SYSTEM

ONE PORTAL. ALL SERVICES. LIMITLESS IMPACT.

EMPOWERING EVERY WOMAN. STRENGTHENING EVERY FAMILY.
TRANSFORMING EVERY CONSTITUENCY.



“ When women rise, families rise.
When families rise, the constituency rises.
When the constituency rises, the nation rises.

— Together, We Build a Better Tomorrow —”

BUILT ON TRUST. DRIVEN BY TECHNOLOGY. POWERED BY COMPASSION.



Secure & Private



Verified Data



AI Powered Insights



Government Integrated



Real-time Monitoring



Transparent Governance



Measurable Impact



Citizen Focused



OUR MISSION

Empower every woman with technology, knowledge, resources and opportunities for a prosperous life.



THE IMPACT WE ARE CREATING



1,02,845

Women Empowered



3,268

SHGs Strengthened



18,642

Women Employed



9,842

Women Entrepreneurs



₹125.6 Cr

Income Generated



94%

Overall Impact Score

AI ENGINE – INTELLIGENT. PREDICTIVE. PERSONAL.

- Smart Recommendations
- Eligibility Prediction
- Personalized Support
- Real-time Alerts & Reminders
- AI Skill Matching
- Predictive Analytics
- Voice & Chat Assistance



MLA INTELLIGENCE DASHBOARD



REAL STORIES. REAL WOMEN. REAL SUCCESS.



From Tailoring to Entrepreneur



From Training to Job Placement



From Idea to Business Owner



Together We Can.
Together We Will.
Together We Succeed.

STRONGER WOMEN.
STRONGER CONSTITUENCY.
STRONGER NATION.

EMPOWERED WOMEN TODAY.
EMPOWERED INDIA TOMORROW.

Let's Create History. Together.

